

REMARKS

Upon entering the above amendments, claims 1-25 will be pending, with claims 1, 6, 10, 14, 18, and 21 being independent. Reconsideration and allowance of the current application are requested.

Rejections under 35 USC § 103

Claims 1-25 are rejected under section 103(a) as allegedly being unpatentable over Velonis (U.S. Patent No. 6,772,408). These rejections are traversed.

Claim 1 has been amended to clarify that the layout of the container for the components is predefined and that the page template being available to a plurality of remote users of a portal (see, inter alia, specification par. 25).

Velonis relates to an event model that uses software components referred to as fidgets that use fixed-format text strings to express event actions in a content delivery subsystem (see, inter alia, Velonis col. 1, lines 9-13). As indicated in the previous office action, Velonis is silent as to the use of containers as recited in claim 1. Reference to the JSP specification in Velonis simply would not have provided guidance to the skilled artisan to utilize containers. Moreover, Velonis does not suggest that a predefined layout of containers (i.e., a template) can be made available to a plurality of users, and in particular, to a plurality of portal users. By restricting the layout of containers to a predefined layout, partial customization can be implemented by portal users allowing at least some level of uniformity in the manner in which information is displayed.

Claim 6 was amended in a similar fashion to claim 1 and is allowable for the reasons stated above in connection with claim 1. Furthermore, claim 6 was additionally amended to recite that the obtained portal dynamic content being personalized for a current user of the portal

and at least one associated role of the current user (for support, see, *inter alia*, specification par. 25). As Velonis is silent as to a plurality of portal users, the skilled person would not have been motivated to modify Velonis to personalize a page during run-time based on a current user of a portal and a role of such users.

Claim 10 was amended in a similar fashion to claim 1 and is allowable for the reasons stated above in connection with claim 1. Claim 10 was also amended in a similar fashion to claim 6 and is allowable for the reasons stated above in connection with claim 6. Claim 10 was also amended to recite dedicated tag-based placeholders marking locations for the container, content components that can be determined at design-time being displayed in a WYSIWYG manner during design time, dynamic components that cannot be determined at design-time being replaced with stand-in representations during design-time, the dynamic components displayed during run-time being personalized based on a current user of the portal and any associated roles for that user (for support, see, *inter alia*, par. 25). As Velonis fails to suggest using a template as recited in claim 10, it also fails to suggest dedicated tag-based placeholders that would be used for containers (to help, *inter alia*, to increase uniformity of pages in the portal).

Claim 14 was amended in a fashion similar to claim 10 and is also allowable for the reasons stated above.

Claim 18 was amended to clarify that the WYSIWYG portal layout editor is and the obtained portal dynamic content being personalized for a current user of the portal system and at least one associated role of the current user (for support, see, *inter alia*, specification par. 24). For the reasons stated above in connection with claims 1 and 6, claim 18 is also allowable.

Claim 22 was amended to recite means for customizing at least a portion of the dynamic run-time content based on a current user of the portal and an associated role of the current user

(for support, see, inter alia, specification par. 24). As stated above, Velonis does not suggest the use of a portal or the customization of content based on the role of the user of the portal.

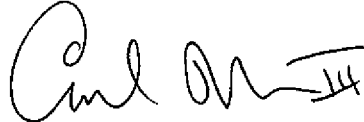
Accordingly, claims 1-25 should be allowable.

Concluding Comments

It is believed that all of the pending claims have been addressed in this paper. However, failure to address a specific rejection, issue or comment, does not signify agreement with or concession of that rejection, issue or comment. In addition, because the arguments made above are not intended to be exhaustive, there may be reasons for patentability of any or all pending claims (or other claims) that have not been expressed. Finally, nothing in this paper should be construed as an intent to concede any issue with regard to any claim, except as specifically stated in this paper.

If there are any questions regarding the response, the Examiner is encouraged to contact the undersigned at the telephone number provided below. The Commissioner is hereby authorized to charge the one-month extension fee and any additional fees that may be due, or credit any overpayment of same, to Deposit Account No. 50-0311, Reference No. 34874-020.

Respectfully submitted,



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